

# Virtual Snow<sup>®</sup>

## Business Plan

### Suggested Steps To Take:

- Step 1 Study this web site and find out about us.**
- Step 2 Let us know somethings about yourself via e-mail.**
- Step 3 Choose one or more of the different types of Virtual Snows:**
- 1 As a “stand alone” in a city**
  - 2 As a part of a mountain resort ski school**
  - 3 In a sports retail outlet**
  - 4 In a resort hotel**
  - 5 In a sports simulation facility**
  - 6 As a separate entity of a health & fitness center**
  - 7 In a sports physical therapy office**
  - 8 In an orthopedic rehab center**
  - 9 A simulator rental business**

### Simulator Rentals

- 1 Church groups**
- 2 Youth groups**
- 3 Homeowners**
- 4 Corporations**
- 5 Private schools & day care centers**
- 6 Backyard parties**
- 7 News, TV, video & movie production**

### Fall / Winter Sidelines

- 1 On mountain instruction**
- 2 On mountain camps**
- 3 Group vacations to mountain resorts**
- 4 Trade shows (attract attention for boring businesses)**
- 5 Simulator rentals**

## **Spring / Summer Sidelines**

- 1 Day camps for children**
- 2 Birthday parties**
- 3 On mountain training (glaciers in North America)**
- 4 Group mountain vacations (South America & Australia)**
- 5 Camps run by us at private schools & day care centers**
- 6 Simulator rentals [see simulator rentals]**

- Step 4 Get all of your questions answered.**
- Step 5 Decide to be a part of the Virtual Snow Team.**
- Step 6 Get details on the Virtual Snow financial offer.**
- Step 7 Crunch some numbers.**
- Step 8 Sign a Virtual Snow contract and make a down payment.**
- Step 9 Receive training from world champion Bob Salerno.**
- Step 10 Find a location & make a deal for it.**
- Step 11 Prepare to open your own Virtual Snow.**
- Step 12 Receive your Virtual Snow Simulator(s) and the DVDs.**
- Step 13 Build a future of helping others to have fun on the slopes.**

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